

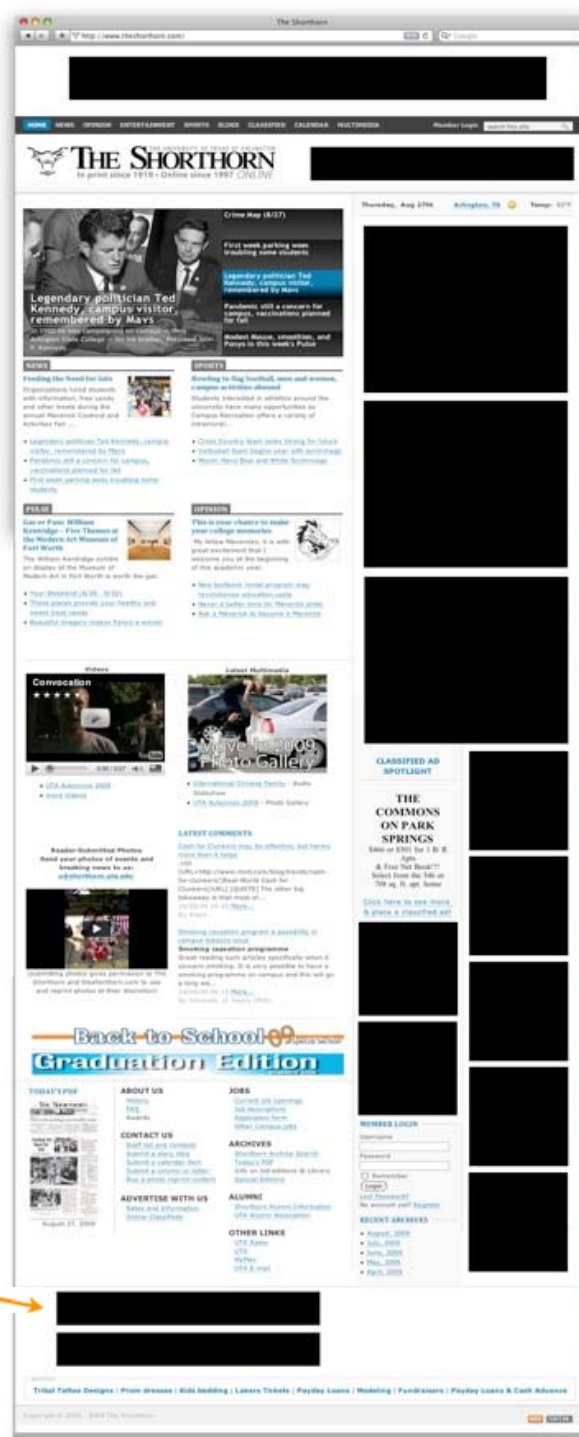
The Shorthorn Online — www.theshorthorn.com — includes all editorial content of *The Shorthorn* plus multimedia features, blogs, updated weather forecasts and other features. The day's print edition — including print ads — is accessible in PDF format. Visited by students, faculty, parents and alumni, the fast-growing site is an excellent complement to your print ad campaign.

Online **banner** and **button** ads link to your Web site's address. Ads consist of graphics and/or limited text. Ads are automatically rotated among all pages on theshorthorn.com.

Text links are one-line ads (limit five words) with a hyperlink to your site, appearing near the bottom of the page.

TYPE	SIZE (PIXELS)	
PRICE/MONTH		
Masthead banner	468x60	\$450
Box ad	300x250	\$350
Banner ad	468x60	\$250
Button ad	125x125	\$150
Text link	n/a	\$30

- Volume and combo print/online contracts available.
- Ads are priced per month, maximizing your exposure over a period of time.
- Ads are subject to automatic rotation and will be displayed on the main pages of the site unless specified otherwise. Online ad specifications may change due to site changes and/or redesigns.
- Additional discount quotes available upon request.



Masthead Banner ad
468x60 pixels

Box ad
300x250 pixels

Button ad
125x125 pixels

Banner ad
468x60 pixels

Text Link Ads

