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## BestOfCentralMichigan.com

### ONLINE LOCAL ADVERTISING RATES

All buttons/tiles and bottom banner ads are placed on a rotation schedule throughout the website. A link from these ad positions are included in the cost. You can link to your website, to your ad or to a PDF. Ad production is FREE with one month commitment.

DEADLINE IS WEDNESDAY FOR THE FOLLOWING MONDAY.

**BANNERS**-----\$50.00/Month (Mechanical  
Requirements: Max. file size: 40K (468 x 60 pixels; 72 dpi; RGB color; .JPG or .GIF format)

**BUTTONS/TILES**-----\$10.00/Month (Mechanical  
Requirements: Max. file size: 10K 120x90 pixels; 72 dpi; RGB color; .jpg or .gif format)

(Special print/online combination rates are featured on the Best of Central Michigan page, under Niche Publications on this website. Reach more than 32,000 readers receive this special edition in September. Your message stays active online for 24/7/365!)



### BEST OF CENTRAL MICHIGAN

Contact Us

#### BUSINESS STAFF DIRECTORY

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