

Home Demographics Newspaper Niche Outdoor Online Broadcast Event Specials Business Staff

www.centralmichiganapartments.com



Central Michigan Apartment Life

Apartment Life

ONLINE LOCAL ADVERTISING RATES

All buttons/tiles and bottom banner ads are placed on a rotation schedule throughout the website. A link from these ad positions are included in the cost. You can link to your website, to your ad or to a PDF. Ad production is FREE with one month commitment.

DEADLINE IS WEDNESDAY FOR THE FOLLOWING MONDAY.

BANNERS-----\$100.00/Month (Mechanical
Requirements: Max. file size: 40K (468 x 60 pixels; 72 dpi; RGB color; .JPG or .GIF format)

BUTTONS/TILES-----\$50.00/Month (Mechanical
Requirements: Max. file size: 10K 120x90 pixels; 72 dpi; RGB color; .jpg or .gif format)

FEATURE ON SITE-----\$100.00/Month

(Special print/online combination rates are featured on the Central Michigan Apartment Life page, under Niche Publications on this website. Reach more than 12,000 Mount Pleasant off-campus residents in our March, August and November publications in combination with our online Apartment Life.)

Contact Us
BUSINESS STAFF DIRECTORY

Central Michigan Life, 436 Moore Hall, Central Michigan University, Mount Pleasant, MI 48859

989/774-3493 Fax 989/774-7805