# COLLEGIAN online



#### Rate Information

Full Banner \$50/week
Medium Rectangle \$30/week
Vertical Rectangle \$20/week

### Production Information

Full Banner 468x60 IMU
Medium Rectangle 300x250 IMU
Vertical Rectangle 120x250 IMU
File should be provided in gif format.

## Online Advertising

- It's interactive
- Reach students, faculty, alumni and K-State fans everywhere
- Stay on the cutting edge
- •Link to your own website for free

Advertising Custom Report						Oct 4, 2010 - Oct 10, 2010 Comparing to: Site			
This custom  New tab	dimension re	sulted in 2	2,453 E	ntrance	es via	7 days			
Entrances 22,453 % of Site Total: 100.00%	Pageviews 50,914 % of Site Total: 100.00%	Pages/V 2.27 Site Avg: 2.27 (0.0		Avg. Time on Page 00:01:32 Site Avg: 00:01:32 (0.00%)		Unique Visitors 17,818 % of Site Total: 100.00%		Exits 22,453 % of Site Total: 100.00%	
Day		Entrances	Entrances Pageviev		s/Visit	Avg. Time on Page	Unique Visitors		Exits
Friday, October 8, 2010		5,933	13,5	11	2.28	00:01:33	5,451		5,933
Thursday, October 7, 2010		3,967	9,4	11	2.37	00:01:35	3	3,593	3,967
Tuesday, October 5, 2010		3,663	8,0	07	2.19	00:01:28	3	3,316	3,663
Wednesday, October 6, 2010		3,640	8,1	31	2.23	00:01:25	3	3,279	3,640
Monday, October 4, 2010		2,833	6,8	86	2.43	00:01:22		2,472	2,833
Saturday, October 9, 2010		1,271	2,6	34	2.07	00:02:21	1	,155	1,271
Sunday, October	10, 2010	1,146	2,3	34	2.04	00:01:23	1	,044	1,146
								Goo	gle Analytic



### www.kstatecollegian.com

Kansas State Collegian ● (785) 532-6560 fax (785) 532-7309 ● adsales@spub.ksu.edu 118 Kedzie Hall, KSU, Manhattan, KS 66506 Contact your advertising representative for more information.

