

ONLINE ADVERTISING

The online edition of The Maneater is updated every Tuesday and Friday as well as when breaking news occurs. It can be found at www.themaneater.com. The web site has been completely redesigned and now features:

- **Breaking news updates**
- **A campus guide including an interactive map, events calendar and important Mizzou contact information**
- **Blogs for every section**
- **Embedded audio, video and slideshow multimedia and more!**

Also, your website can be graphically linked from The Maneater online with an ad strategically located to provide the maximum exposure to online readers. Placement of banner ads is random.

The student voice of MU since 1955
the maneater



BANNER SIZES

468 x 60 pixels

not actual size

HORIZONTAL BANNER ADS

\$400 per semester

\$150 per month

\$50 per week

VERTICAL BANNER ADS

\$400 per semester

\$150 per month

\$50 per week

140
x
380
pixels

not actual size

ONLINE NUMBERS:

1,042 average visits per day

32,310 average visits per month

85,296 page views a month

Contact Your Ad Rep Today!

(573) 882-5500