ONLINE ADVERTISING

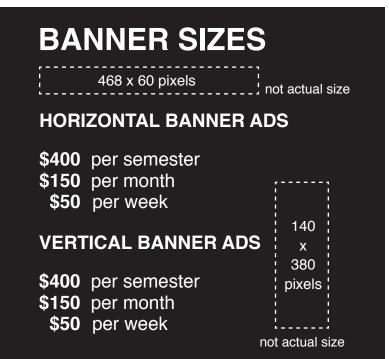
The online edition of The Maneater is updated every Tuesday and Friday as well as when breaking news occurs. It can be found at www.themaneater.com. The web site has been completely redesigned and now features:

- Breaking news updates
- A campus guide including an interactive map, events calendar and important Mizzou contact information
- Blogs for every section
- Embedded audio, video and slideshow multimedia and more!

Also, your website can be graphically linked from The Maneater online with an ad strategically located to provide the maximum exposure to online readers. Placement of banner ads is random.

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ONLINE NUMBERS:

1,042 average visits per day32,310 average visits per month85,296 page views a month

Contact Your Ad Rep Today!

(573) 882-5500