

NORTHWEST ARKANSAS COMMUNITY COLLEGE

EAGLE VIEW

CAMPUS NEWS PAPER



Reach A Growing Audience...

Buy An Advertisement in the NWACC Eagle View

PUBLICATION DATE

Aug. 16 Aug. 9
Sept. 13 Sept. 6
Oct. 11 Oct. 4
Nov. 15 Nov. 8

ADVERTISING DEADLINE

*News content will be provided by
NWACC students and will address
issues key to student's needs.*

Approximately 6,000 copies will be printed
& distributed at NWACC's 7 locations plus
selected distribution points throughout
Northwest Arkansas.

Fall 2009 NWACC Student Demographics

- ♦ Average age 25.5
- ♦ Over 8,100 Students Enrolled
- ♦ Over 94% live in Benton or Washington County
- ♦ 59.5% Female

Five Column Tab Format

Process color on
any ad inside for
an additional
\$150

Full Page
10" x 10.25"

\$400⁰⁰

Back Page
10" x 10.25"

Process Color

\$550⁰⁰

1/2 Page
10" x 5"

\$200⁰⁰

3x5
5.93" x 5"

\$120⁰⁰

2x4
3.9" x 4"

\$64⁰⁰



Other Sizes Available at only **\$8⁰⁰** per column inch, per issue

**Purchase 3 issues in a semester and receive 20% off your
4th issue when purchased in the same semester!**

Contact Advertising @ 872-5000 | **Or your NWA Media
account executive**

Advertising Sales, Billing, Production and Printing will be handled by the staff of NWA Media in cooperation with
Northwest Arkansas Community College. All prices net to paper.