



# THE OAKLAND POST

OAKLAND UNIVERSITY'S INDEPENDENT STUDENT NEWSPAPER

Oakland University's Independent Student Newspaper

Jan. 1, 2011 3:30 PM

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## Advertise With Us

### Contact us!

E-mail: [ads@oaklandpostonline.com](mailto:ads@oaklandpostonline.com)

Phone: 248.370.4269

Fax: 248.370.4264

1 Ads Manager — Dan Offenbacher

stant Ads Manager — Tanner Kruse

Assistant Ads Manager — Jacqueline Lee

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All display ads are accepted via e-mail or custom graphic design services are available for local businesses and student organizations for a one time \$35 charge.

Advertising deadline is each Friday before print (or at least 5 days in advance).

Ads will be accepted in .PDF format only.

New rates on color ads and frequency discounts offered! Call or e-mail for more details.

### Page Dimensions:

Full page: 9.5"x 10.5"

Half-page horizontal: 9.5"x 5.25"

Half-page vertical: 4.75"x 10.5"

Quarter-page: 4.75"x 5.25"

Eighth-page: 2.38"x 5.25"

### Web Dimensions:

Leaderboard (728x90 pixels)

Skyscraper (160x600 pixels)

260 wide x 260 tall = Left and Right sidebar on both homepage and single article pages

1/1/2011

Advertise With Us » The Oakland Post

400 wide x 200 tall = Center of homepage

680 wide x 220 tall = Article and page banner

960 wide x 260 tall = Entire site banner

#### **Classified Ad Rate:**

\$.35 per word, no less than 25 words please.

Online classifieds are also available at the same rate.

All advertising submitted for publication in The Oakland Post is subject to acceptance by the newspaper, and The Oakland Post reserves the right to reject copy at its sole discretion at any time prior to publication.

Follow The Oakland Post



Oakland women's basketball is getting ready to tipoff against Oral Roberts at the Mabee Center in Tulsa, both are league leaders at 3-0.

19 hours ago · reply

OU men's basketball wins 85-77 over Oral Roberts to improve to 4-0 in conference play. @RochesterPatch @oaklandu @theoaklandpost

yesterday · reply

Watching Oakland vs. Oral Roberts (Full Court) on @ESPN3

<http://espn.go.com/espn3...>

yesterday · reply

Former OU point guard Johnathon Jones had a sick "Tayshaun on Reggie"-esque block for Komarno (Slovakia) today.

Photo: <http://bit.ly/fpIM78>

2 days ago · reply

Maynard says he won't transfer w/in Summit, mentions GVSU, Findlay, Valpo

\*time just looking at a few of my entries



Join the conversation

Poll of the Week

**Are you traveling over Holiday break?**

- ☐ Yes
- ☐ No

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