




The Oakland Post

Oakland University's Independent Student Newspaper
Dec. 29, 2010 2:35 AM

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Advertise With Us

Contact us!

E-mail: ads@oaklandpostonline.com

Phone: 248.370.4269

Fax: 248.370.4264

Lead Ads Manager — Dan Offenbacher

Assistant Ads Manager — Tanner Kruse

Assistant Ads Manager — Jacqueline Lee

All display ads are accepted via e-mail or custom graphic design services are available for local businesses and student organizations for a one time \$35 charge.

Advertising deadline is each Friday before print (or at least 5 days in advance).
Ads will be accepted in .PDF format only.

New rates on color ads and frequency discounts offered! Call or e-mail for more details.

Page Dimensions:

Full page: 9.5"x 10.5"

Half-page horizontal: 9.5"x 5.25"

Half-page vertical: 4.75"x 10.5"

Quarter-page: 4.75"x 5.25"

Eighth-page: 2.38"x 5.25"

Web Dimensions:

Leaderboard (728x90 pixels)

Skyscraper (160x600 pixels)

12/29/2010

Advertise With Us » The Oakland Post

260 wide x 260 tall = Left and Right sidebar on both homepage and single article pages

400 wide x 200 tall = Center of homepage

680 wide x 220 tall = Article and page banner

960 wide x 260 tall = Entire site banner

Classified Ad Rate:

\$.35 per word, no less than 25 words please.

Online classifieds are also available at the same rate.

All advertising submitted for publication in The Oakland Post is subject to acceptance by the newspaper, and The Oakland Post reserves the right to reject copy at its sole discretion at any time prior to publication.

Follow The Oakland Post



The Oakland Post will return from hiatus with a new issue on Jan. 5. @oaklandu Stay tuned, folks.

11 hours ago · reply

Sigh of relief: Larry Wright is back on the floor. Guess it wasn't that bad. On the other hand, OU down 56-40 now.

5 days ago · reply

Larry Wright is injured. It's his knee and it doesn't sound good according to #WDFN. Grizzlies trailing 50-38 with under 15 min. to play

5 days ago · reply

Grizzlies had cut their deficit to 4 pts vs. Ohio St, but collapsed late 1st half. Now trail 37-28. #Benson nearly matching #Sullinger.

5 days ago · reply

@OuGrizzlies upset at home with 103-102 loss to Valparaiso.

7 days ago · reply



Join the conversation

Poll of the Week

Are you traveling over Holiday break?

- ☐ Yes
- ☐ No

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