

Advertise with F Newsmagazine

f

F Newsmagazine is the award-winning student-run publication of the School of the Art Institute of Chicago. For more than 25 years the staff at F has published a provocative journal focused on arts and culture in Chicago and beyond, bringing a fresh voice to the vibrant local print scene. F is what's on the minds of up-and-coming cultural trendsetters.

F Newsmagazine is free and printed monthly. We distribute 6,000 copies to over 150 locations throughout Chicago, including college campuses, art galleries, cafes, bookstores, record stores, and theatres. You can be sure that an appearance in our pages is an appearance in the eyes and minds of your most important audience.

PRINT ADS

Sizes and Rates (Please see following page for web ads)

FULL PAGE
10" x 16"
\$500

1/4 PAGE
5" x 8"
\$150

1/8 PAGE
5" x 4"
\$100

1/2 PAGE
10" x 8"
\$300

ECONOMY**
1.75" x 2.5"
\$50

INSERTS*
(8.5" x 11" MAX)

\$50 per 1,000
inserts
(minimum
order 3,000)

Prices apply to black and white ads only. Full color processing is available for an additional \$200, regardless of ad size. Premium placement charge of \$100 is applied to back cover ads.

If you require design services please contact the ad office. Design services are limited and are subject to additional charges.

*We accept preprinted inserts at \$100 per 1,000 inserts, minimum 3,000. Frequency discounts are available for four or more placements.

**Economy ads are limited, must be prepaid with a minimum order of 4 issues.

2010-2011 ISSUE	RESERVATION DEADLINE	ARTWORK DUE	PUBLICATION DATE	SCHOOL CALENDAR
September	August 11	August 18	August 27	Classes begin September 1
October	September 15	September 22	October 1	
November	October 13	October 20	October 29	
December	November 10	November 17	November 24	Thanksgiving Nov. 25-28 Critique Week Dec. 6-10
February	January 12	January 19	January 26	Classes begin Jan. 27
March	February 16	February 23	March 4	
April	March 9	March 16	April 1	Spring break March 24-27
May	April 13	April 20	April 29	Critique Week May 2-6 Classes end May 13 Graduation May 21

F Newsmagazine reserves the right to reject any ad deemed inappropriate by the F Newsmagazine staff.

Advertise with *f*newsmagazine.com

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Adding to the widespread presence of the publication is *fnewsmagazine.com*, which receives more than 220,000 page views each month. Our online ad options offer even more opportunities to target both the global and local audiences you most care about.

f

WEB ADS
Sizes and Rates



LEADERBOARD
1000 x 90 pixels
\$700/month

SIDEBAR
230 x 230 pixels
\$300/month

**Advertise
4 months
in a row:
25% off!**

Payment for all web insertions must be made in advance.
For more information about advertising on the F Newsmagazine website,
please send an e-mail to fadvertising@saic.edu

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PRINT & WEB AD RESERVATION FORM

Thank you for choosing F Newsmagazine! By placing an ad with us, you are appearing in one of the most critically acclaimed college newspapers in the country.

Awards received include the **National Pacemaker Award** (Associated Collegiate Press/ Newspaper Association of America), **Best Overall Design** (Student Society for News Design), and the **Gold Medal** and **Gold Circle** Awards (Columbia Scholastic Press Association).



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fax: 312.345.3839
112 S. Michigan Avenue
Chicago, IL 60603-6105
fadvertising@saic.edu

Advertiser Contact Information

Name: _____

Company: _____

Address: _____

Email: _____ Phone: _____

Ad Reservation

2010-2011 ISSUE	full	half	quarter	AD SIZE eighth	economy	inserts (#)	price
September							
October							
November							
December							
February							
March							
April							
May							

WEB ADS	LEADERBOARD start date:	end:	SIDEBAR start date:	end:	
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TOTAL: _____

Billing Information

Address (if different from above): _____

Amount Enclosed: _____

____ Check **OR** Credit Card # _____ Exp: _____

Circle One: **VISA MC AmEx Disc**

Name on Credit Card _____