Advertise with F Newsmagazine

F Newsmagazine is the awardwining student-run publication of the School of the Art Institute of Chicago. For more than 25 years the staff at F has published a provocative journal focused on arts and culture in Chicago and beyond, bringing a fresh voice to the vibrant local print scene. F is what's on the minds of up-andcoming cultural trendsetters.

F Newsmagazine is free and printed monthly. We distribute 6,000 copies to over 150 locations throughout Chicago, including college campuses, art galleries, cafes, bookstores, record stores, and theatres. You can be sure that an appearance in our pages is an appearance in the eyes and minds of your most important audience.

ECONOMY** 1.75" X 2.5"

INSERTS*

(8.5" x 11" MAX)

\$50 per 1,000

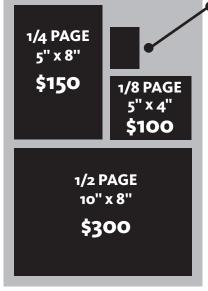
inserts (minimum

order 3,000)

PRINT ADS

Sizes and Rates (Please see following page for web ads)





to back cover ads. If you require design services please contact the ad office. Design services are limited

Prices apply to black and white ads only. Full color processing is available for an additional \$200, regardless of ad size. Premium placement charge of \$100 is applied

*We accept preprinted inserts at \$100 per 1,000 inserts, minimum 3,000. Frequency discounts are available for four or more placements.

**Economy ads are limited, must be prepaid with a minimum order of 4 issues.

and are subject to additional charges.

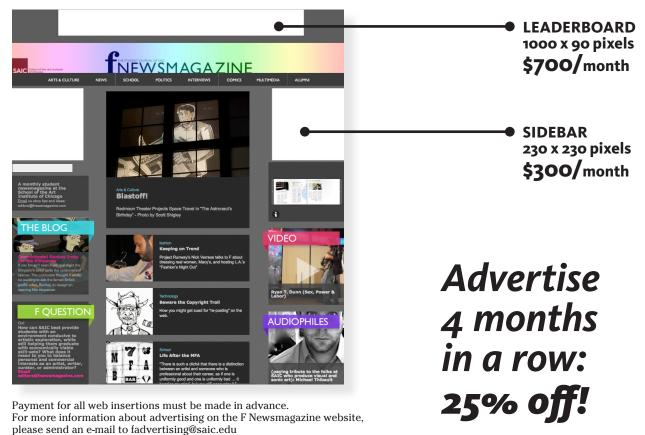
2010-2011 ISSUE	RESERVATION DEADLINE	ARTWORK DUE	PUBLICATION DATE	SCHOOL CALENDAR Classes begin September 1	
September	August 11	August 18	August 27		
October	September 15	September 22	October 1		
November	October 13	October 20	October 29		
December	November 10	November 17	November 24	Thanksgiving Nov. 25–28	
				Critique Week Dec. 6–10	
February	January 12	January 19	January 26	Classes begin Jan. 27	
March	February 16	February 23	March 4		
April	March 9	March 16	April 1	Spring break March 24–27	
May	April 13	April 20	April 29	Critique Week May 2–6	
				Classes end May 13	
				Graduation May 21	

Advertise with fnewsmagazine.com

years the staff at F has published a provocative journal focused on arts and culture in Chicago and beyond, bringing a fresh voice to the vibrant local print scene. F is what's on the minds of up-and-coming cultural trendsetters.

Adding to the widespread presence of the publication is *fnewsmagazine.com*, which receives more than 220,000 page views each month. Our online ad options offer even more opportunities to target both the global and local audiences you most care about.





F Newsmagazine is the award-

wining student-run publication

of Chicago. For more than 25

of the School of the Art Institute

Advertise with **F Newsmagazine**

PRINT & WEB AD RESERVATION FORM

Thank you for choosing F
Newsmagazine! By placing an
ad with us, you are appearing
in one of the most critically
acclaimed college newspapers in
the country.

Awards received include the National Pacemaker Award (Associated Collegiate Press/ Newspaper Association of America), Best Overall Design (Student Society for News Design), and the Gold Medal and Gold Circle Awards (Columbia Scholastic Press Association).

tel: 312.345.3838 fax: 312.345.3839 112 S. Michigan Avenue Chicago, IL 60603-6105 fadvertising@saic.edu

Advertiser Contact Information

Name:										
Company	/:									
Email:						Phone:				
Ad Resei	rvation									
2010–2011 ISSUE	full	half	quarter		D SIZE ghth	economy	inserts (#)	price		
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November										
December										
February										
March										
April										
May										
WEB ADS	LEADERBOA	RD start date: end: SIDEBAR start		AR start date	2:	end:				
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