

[Home](#)[Sections](#)[Advertise](#)[Letter to the Editor](#)

## Advertise

### CONTACT INFORMATION

Trinitonian Advertising, One Trinity Place #62, San Antonio, TX 78212

Phone: 210.999.8555 Fax: 210.999.7034

trinitonian-adv@trinity.edu

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### ABOUT THE TRINITONIAN

The Trinitonian, Trinity University's student-run campus newspaper since 1902, is published every Friday throughout the academic year. It has been recognized for excellence at both the regional and national levels. Every year since 1998, the American Scholastic Press Association has awarded the Trinitonian first place distinction among collegiate newspapers. The newspaper also received an honorable mention for overall content from the Texas Intercollegiate Press Association in 2004.

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### MARKET DATA

Trinity University, established in 1869, is a private liberal arts and sciences institution located in north central San Antonio.

The Trinitonian is widely read since more than 75% of the student population lives on campus. Furthermore, our readers include faculty, staff, and parents and Trinity Alumni who subscribe to the newspaper.

CIRCULATION: 3,600 Student Enrollment: 2,800 Faculty: 228 full-time professors

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### R.O.P. ADVERTISING RATES

The Column Inch rate is \$8 (1 column = 2 inches)

Ad Size\* (Column/Inch) \* Cost

Full Page (5×16): \$640 – Half Page (5×8): \$320 – Half Page (4×10): \$320 – Quarter Page (3×8): \$192 – Quarter Page (4×6): \$192 – Eight Page (3×4): \$96 – Eight Page (2×6): \$96

Spot color: \$50 (per spot color) – Full color process: \$150 – Full color full page: \$100 (plus full

### Sections

[Featured](#)  
[News](#)  
[Opinion](#)  
[Pulse](#)  
[Sports](#)  
[Viva](#)

### Blogroll

[Mirage](#)  
[The Dean's List](#)  
[Trinitonian Facebook](#)  
[Trinitonian Twitter](#)  
[Trinity University](#)

### Archives

[December 2010](#)  
[November 2010](#)  
[October 2010](#)  
[September 2010](#)

### Recent Comments

[Eric Bassett](#) on [We're coming to your door, Trinity](#)  
[Joan Jenkins](#) on [The good, the bad and the poorly wrapped](#)  
[Jason Waxahachie](#) on [Brazil receives \\$2.77 million with deferred compensation](#)  
[Royston Fender](#) on [Midterm election results reflect new political climate](#)  
[Editor](#) on [Intelligent students: a reason to give thanks](#)

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12/28/2010

## Advertise : Trinitonian

Spot color: \$50 (per spot color) Full color process: \$100 Full color full page: \$100 (plus full page rate)

\*Suggested ad sizes, but all ads must be equal to at least 12 column inches.

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### ONLINE ADVERTISING RATES

Online advertising is available as a complement to print advertising in the Trinitonian. Online ads run simultaneously with print ads in the Trinitonian but additional weeks may be purchased for a different price.

Bottom Page Banner (500×100 pixels): with a Full Page \$10, with a Half Page \$20, with a Quarter Page \$30, with an Eight Page \$40. Each additional week \$25

Navigation Menu Side Ad: (100×300 pixels):with a Full Page \$15, with a Half Page \$25, with a Quarter Page \$35, with an Eight Page \$45. Each additional week \$30

Side Page Ad (300×300 pixels):with a Full Page \$20, with a Half Page \$30, with a Quarter Page \$40, with an Eight Page \$50. Each additional week \$35

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### PRE-PRINTED INSERTS

\$600 per issue for 1-4 pages \$700 per issue for 5-8 pages

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