

## WEEKLY ADVERTISING RATES



**Black and White:** Campus: \$260.00 Local:\$375.00 National:\$725.00

**One Color:** Campus:\$420.00 Local:\$535.00 National:\$915.00

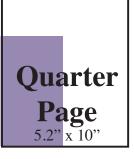
**Full Color:** Campus:\$575.00 Local:\$700.00 National:\$1,100.00



**Black and White:** Campus:\$145.00 Local:\$210.00 National:\$375.00

**One Color:** Campus:\$240.00 Local:\$305.00 National:\$485.00

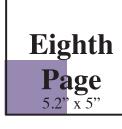
**Full Color:** Campus:\$330.00 Local:\$400.00 National:\$590.00



Black and White: Campus:\$85.00 Local:\$120.00 National:\$200.00

**One Color:** Campus:\$135.00 Local:\$170.00 National:\$255.00

**Full Color:** Campus:\$190.00 Local:\$225.00 National:\$315.00



**Black and White:** Campus: \$45.00 Local:\$65.00 National:\$105.00

**One Color:** Campus: \$75.00 Local:\$95.00 National:\$135.00

**Full Color:** Campus: \$105.00 Local:\$125.00 National:\$165.00 Inserts

Campus: \$450.00 Local:\$525.00 National:\$700.00

## **Online Ads**

Banner (top of page) (468x60 pixels) **\$75.00** 

Square (side of page) (300x250 pixels) **\$50.00** 

Banner (bottom of page) (468x60 pixels) \$**50.00**