

# NEW UNIVERSITY

www.newuniversity.org • www.newu.uci.edu

## Online Advertising

### ***Stand out digitally!***

The *New University* online offers a non-stop way to advertise 24-hours a day. Advertisements are not just on the homepage like other sites, but are also on each main section tab page. Advertisements will be seen on **BOTH** *New University* websites for 1 price. Space for tiles and boards is exclusive and limited!

### ***Tile Ad & Leader/Footer Ads ••• \$185<sup>00</sup>\_\_\_\_\_***

Get maximum visibility! Your ad will be shown in full color and will graphically appeal to our visitors, all for one low price!

If you don't have an ad prepared or would like a new one created, don't worry! Our own in-house designer can prepare one for you, free of charge.

**Leader/Footer Ad** 468x60 pixels  
(Approximate size)

**Tile Ad**  
300x250 pixels  
(Approximate size)

### ***Text Links ••• \$35<sup>00</sup>\_\_\_\_\_***

Your organization or department name will appear on every single page of our website! For a very low price, you can get your company exposure on our website.

Requires a 3-month commitment. Will display your company name only.

## **Contact the Advertising Manager to RESERVE TODAY!**

newuadmgr@uci.edu • 949-824-4284

Advertising rates are per month. Prepayment in full is required for text links.

Please submit artwork to [newuadmgr@uci.edu](mailto:newuadmgr@uci.edu) on disk or provide the URL in which the artwork can be found. Artwork can be submitted as a JPEG or GIF (animation acceptable in GIF format).