

# OU Student Media

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## OU Student Media

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 (AT) = @ (DOT) = .

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### > Yearbook

- Sooner 2011

## Advertising on OUDaily.com

In addition to the print opportunities with [The Oklahoma Daily](#) and various [special sections](#), Student Media offers advertisers another way to reach the OU market: [OUDaily.com](#), OU's student portal.

With a plethora of news and information options — including breaking news, *Oklahoma Daily* archives, online-only content and links to important student services — OUDaily.com will serve as one-stop shopping for the OU community. Call 405.325.2521 or see additional information below to learn more about advertising opportunities.

### OUDaily.com SPOT BUTTON ADS

Size:	140x105 pixels	
Rates:	Fall semester	\$300
	Spring semester	\$200/30 days

### LEVEL 2 BUTTON ADS

Size:	140x105 pixels	
Rates:	Fall semester	\$200
	Spring semester	\$100/30 days

### GAME SPONSORSHIP ADS

Size:	580x45 pixels	
Rates:	Fall semester	\$200
	Spring semester	\$100/30 days

### INTERACTIVE GAME SPONSORSHIP ADS

Size:	580x45 pixels	
Rates:	Fall semester	\$300
	Spring semester	\$200/30 days

### Directory (Housing Hub and Food & Drink Hub) Ads\*

Rates:	Three months	\$100
	Six months	\$150
	Year	\$200

### > ORDER A YEARBOOK

### > STUDENT MEDIA JOBS



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 UNIVERSITY OF OKLAHOMA

1/1/2011

## OU Student Media

- Freshman Class
- Order Information
- Senior Portraits
- Distribution

**>News Archives**

\*Print advertisers in the Apartment and Home Guide get a 50 percent discount on the Housing Hub and print advertisers in the Dining Guide get a 50 percent discount on the Food & Drink Hub.

**Student Media:** [The Oklahoma Daily](#) | [OUdaily.com](#) | [Sooner yearbook](#) | [Special Issues](#) | [Advertising Department](#) | [Staff](#) | [Employment](#) | [Awards](#) | [Publication Dates](#) | [OUSM Alumni](#)

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University of Oklahoma

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