

CLASSIFIED ADVERTISING RATES 2010

PRIVATE PARTY RATE

Rate applies to an individual placing a non-commercial ad.

There are **NO REFUNDS** on Private Party ads

(0-25 words, additional words are \$0.25/day)

1st Day/Skip days.....	\$6.00
2-3 Consecutive Days.....	\$10.00
4-5 Consecutive Days.....	\$15.00
6-10 Consecutive Days.....	\$20.00

BUSINESS RATE

This rate applies to all commercial ads that are neither Housing nor Employment.

(0-25 words, additional words are \$0.25/day)

1st Day/Skip days.....	\$7.00
2-3 Consecutive Days.....	\$19.00
4-5 Consecutive Days.....	\$31.00
6-10 Consecutive Days.....	\$61.00

HOUSING RATE

This rate applies to any ad placed by a property owner, regardless of classification.

(0-25 words, additional words are \$0.25/day)

1st Day/Skip days.....	\$9.00
2-3 Consecutive Days.....	\$25.00
4-5 Consecutive Days.....	\$35.00
6-10 Consecutive Days.....	\$65.00
each additional, consecutive day....	\$6.50 ea

EMPLOYMENT RATE

This rate applies to all Help Wanted Ads.

(0-25 words, additional words are \$0.25/day)

1st Day/Skip days.....	\$9.00
2-3 Consecutive Days.....	\$25.00
4-5 Consecutive Days.....	\$35.00
6-10 Consecutive Days.....	\$65.00
each additional, consecutive day....	\$6.50 ea

FREE FOR SALE ADS

University Community Only. Up to 15 words. Private Party for sale ads, one item up to \$100.

To be eligible for free ad: Merchandise must be priced, and ad must be submitted via a UGA email address.

This offer is limited to one item per household, per week. No walk-ins, standard mail, or phone orders accepted.

CLASSIFICATIONS

10. Roommates	60. Services
20. Housing	75. Tickets
25. Subleases	80. Help Wanted
30. For Sale	85. Travel
35. Computers	90. Yard Sales
40. Wanted	95. Events
45. Seeking Job	100. Notices
50. Auto	110. Personal
55. Other Transport.	120. Lost & Found

EXTRAS

Over 25 words	25¢/word per day
Boxed Liner	\$1.00 per day
Bold Words ..	25¢ per word per day
<u>Underlined Text</u>	<u>25¢ per word per day</u>
ALL CAPS	25¢/word per day
<i>Italicized words</i>	<i>25¢ per word per day</i>
Centered lines of text	50¢ per ad per day
8 Point Type ..	25¢ per word per day
<small>(much larger than our standard 6.5 point type)</small>	
12 point type	35¢/word per day
14 point type	50¢/ word per day

DEADLINE: 2 Business Days by 2 PM

REFUND POLICY:

The Red & Black does not issue cash refunds. Amounts due will be issued as "Store Credit" to be used toward future advertising. Store credit will be given for *ads not running as scheduled* or canceled ads that *meet the following criteria*: a housing, employment or business ad that was originally scheduled for **at least 10 consecutive days**, and has **at least 5 consecutive days remaining** to be eligible for a store credit.

Private Party ads are not eligible for refunds.

RESTRICTIONS:

- Ads must be placed in the correct classification
- Housing ads may not discriminate by sex, race, religion, or age
- No foreign languages
- Adoption ads must be placed by accredited adoption agencies.

**PUBLISHER RESERVES RIGHT
TO REVISE OR REJECT COPY**