

MINNESOTA DAILY

MEDIA KIT 2011

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Online Advertising

Since becoming one of the first student newspapers published online in 1995, The Minnesota Daily Online, located at mndaily.com, has grown rapidly. By advertising online, you can reach more than 10,000 unique visitors who come to our award-winning Web site every day. With nearly 100 percent of the University of Minnesota relying on e-mail and class Web sites, mndaily.com is a sure stop when they want to catch up on news in their community.

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Pricing  
All ads are priced per 1,000 impressions with a 10,000 impression minimum.

Video Boxes  
We offer two 300x250 video box options, a Headline Box at the top of the page and a Feature Box that is placed alongside our content.

Headline, per 1000 impressions	\$10.00
Feature, per 1000 impressions	\$9.00

Full banner  
This option places a 480x60 pixel ad at the bottom of the page.

Per 100 impressions	\$7.00
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Article Ad  
A half banner 234x60 ad can be placed within articles on the site.

Per 1,000 impressions	\$7.00
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ADVERTISE WITH US

CLASSIFIEDS

PROMOTIONS

RESOURCE CENTER

WEDNESDAY, AUGUST 12, 2009 | 3:59 PM

REGISTER

LOGIN

LEFT HEADER BANNER  
(184 x 90)

mndaily.com

U OF M MINNEAPOLIS | ST. PAUL | THE MINNESOTA DAILY

CLEAR 70°F

RIGHT HEADER BANNER  
(184 x 90)

NEWS

SPORTS

OPINION

ARTS & ENTERTAINMENT

MULTIMEDIA

BLOGS

BACKTALK

ARCHIVES

Campus

Metro & State

Nation

Politics

World

**Gophers begin football camp**

BY MAX SANDERS | 08/11/2009

Brewster said junior quarterback Adam Weber's starting job is secure, but he will try to work freshman quarterback MarQueis Gray into the mix whenever possible.

LATEST NEWS

**Wally's Market burglarized again**  
08/11/2009 (4)  
Also, two minors say a gun-wielding man chased them through the Como neighborhood.

**First-year medical students receive lab coats**  
08/11/2009 (4)  
The future of the white coats may be endangered: an American Medical Association report said they carry bacteria.

**Former U President Yudof takes on California budget cuts**  
08/11/2009 (4)  
Mark Yudof spent five years at the U, then was a University of Texas system chancellor.

**Student group goes an unorthodox route for cash**  
08/11/2009 (4)  
Members of the Philippine Student Association frequent research trials to make money as experiment subjects.

MULTIMEDIA

VIDEO  
**Alice Project**

VIDEO  
**35W bridge, one year later**

VIDEO  
**High-speed car chase**

VIDEO  
**Comic book collection**

ARTS & ENTERTAINMENT

ART

FILM

FOOD

MUSIC

**The sport of awkward, feathery kings**

BY JAY BOLGER | 08/11/2009 (1)

Last week's Extreme Race Day at Canterbury saw ostriches in the exact state God intended: being toppled by tiny men and racing for sport.

SPORTS

BASEBALL

FOOTBALL

SOCCER

Volleyball

**McCallum hits the minors**

BY JOSH KATZENSTEIN | 07/21/2009

Gophers gymnast Kit Beikmann looks to regain pride after a disappointing finish at last year's NCAA championships.

OPINION

EDITORIALS	COLUMNS	LETTERS TO THE EDITOR	EDITORIAL CARTOON
A standard failure? Inculcating democracy No brown bagging All the buzz	Demanding the release of American fishers No longer written in stone Workplace prostitution Google's online library should be free and fair	Small business and health care Single-payer model Town versus gown argument Free writing lessons from a graduate student	

PRIMARY VIDEO BOX  
(Medium Rectangle:  
300 x 250)

BLOGS

theNEWS STAND

Through the Lens

Unfit for Print

RECENT BLOG POSTS

Open houses for proposed Southwest rail line  
UPDATED: 8/6/2009 2:25PM

Nickelodeon wipes away the slime logo  
UPDATED: 8/2/2009 4:21PM

Pitchfork Festival: Day One  
UPDATED: 7/18/2009 12:57AM

K&I: To support or not to support? There is no question.  
UPDATED: 7/14/2009 5:53PM

Stay away from that devil's water  
UPDATED: 6/27/2009 5:22PM

MOST POPULAR

POPULAR VIEW

RECENT COMMENTS

MOST COMMENTED

Former U President Yudof takes on California budget cuts

A standard failure?

Wally's Market burglarized again

First-year medical students receive lab coats

Gopher Athletics partners with Caribou Coffee

Gophers begin football camp

SECONDARY VIDEO BOX  
(Medium Rectangle:  
300 x 250)

DAILY POLL

Will you watch Jesse Ventura's new show coming this fall, "Conspiracy Theories with Jesse Ventura?"

☐ Yes

☐ No

[Vote]

FOOTER BANNER (Leaderboard: 728 x 90)

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