MINNESOTA DAILY



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RETAL&CLASSIFIEDS CLASSIFIEDUNACE **ONLINE** INC CTHEROPTIONS DISCOUNTS NEWFAPERDISTREDUTIONSTIES

Online Advertising

Since becoming one of the first student newspapers published online in 1995, The Minnesota Daily Online, located at mndaily.com, has grown rapidly. By advertising online, you can reach more than 10,000 unique visitors who come toour award-winning Web site every day. With nearly 100 percent of the University of Minnesota relying on e-mail and class Web sites, mndaily.com is a sure stop when they want to catch up on news in their community.

CONTACT INFORMATION

THE MINNESOTA DAILY

2221 University Ave. SE Suite 450 Minneapolis, MN 55455 Main Phone 612.627.4080

SALES DIRECTOR

Ryan Eddy 612.627.4070 ext. 3145 reddy@mndaily.com

RETAIL SALES MANAGER

Mackenzie Davis 612.627.4070 ext. 3143 mdavis@mndaily.com

CLASSIFIED SALES MANAGER

Aaron Riipa 612.627.4070 ext. 3006 ariippa@mndaily.com

Riding

All ads are priced per 1,000 impressions with a 10,000 impression minimum.

Video Boxes

We offer two 300x250 video box options, a Headline Box at the top of the page and a Feature Box that is placed alongside our content.

Headline, per 1000 impressions \$10.00 Feature, per 1000 impressions \$9.00

Full banner

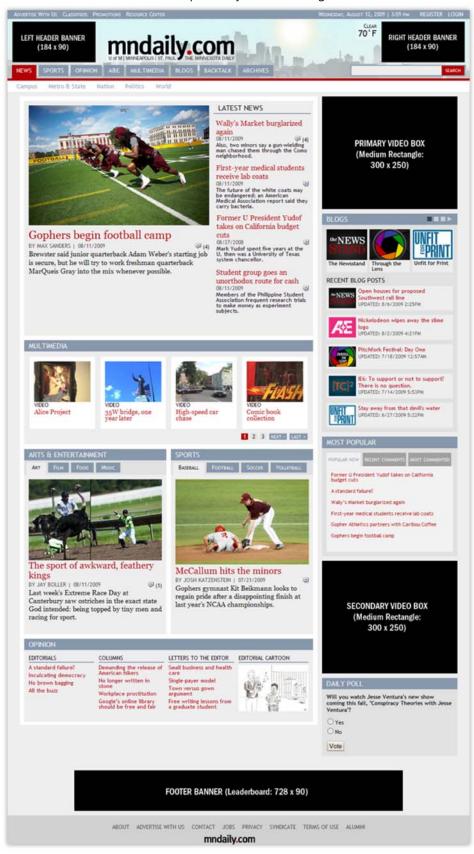
This option places a 480x60 pixel ad at the bottom of the page.

Per 100 impressions \$7.00

Artid eAd

A half banner 234x60 ad can be placed within articles on the site.

Per 1,000 impressions \$7.00



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